

Speed Kit is a performance add-on.

50 - 300% faster page loads for large e-commerce websites.

“**Speed Kit** helps Baur.de stay ahead of the competition by accelerating page loads through **cutting-edge technology**. Finally, there is a German player in the web performance market that does not only pioneer a **superior approach**, but also shines through competent onboarding and immediate support.”



1. Problem: Performance

- Large shops struggle with **loading times**
- **Optimizations** take months to years
- Negative **conversion & revenue** impact
- Analyze now: test.speed-kit.com



2. Solution: Simple Plugin

- **Speed Kit** reroutes slow requests
- **Easy integration** into tech stack
- Works for **dynamic or personalized data**
- Technology backed by 30 years of **research**



3. Implementation: <1 Week

- Baqend prepares optimal **configuration**
- Integration: two **JavaScript files**
- Continuous performance **monitoring**
- **GDPR-compliant** by default



4. Results: Revenue ↑ Costs ↓

- Improved customer **experience & SEO rank**
- Higher **conversion rates**
- Reduced server, staff & traffic **costs**
- Higher **marketing efficiency** (less bounces)