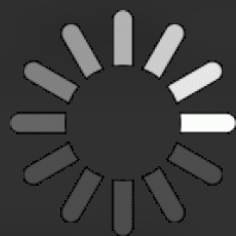




Make the web faster.

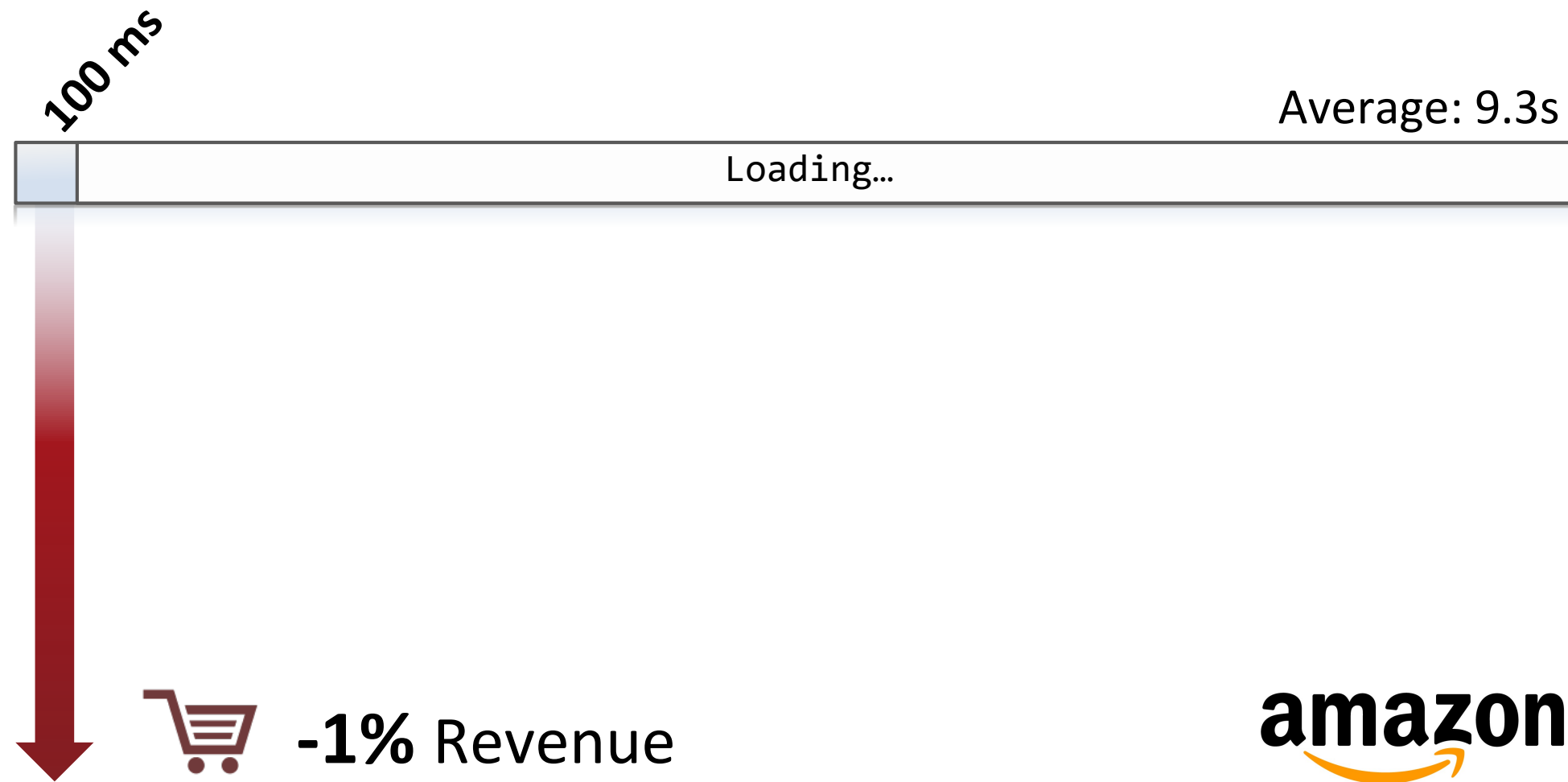


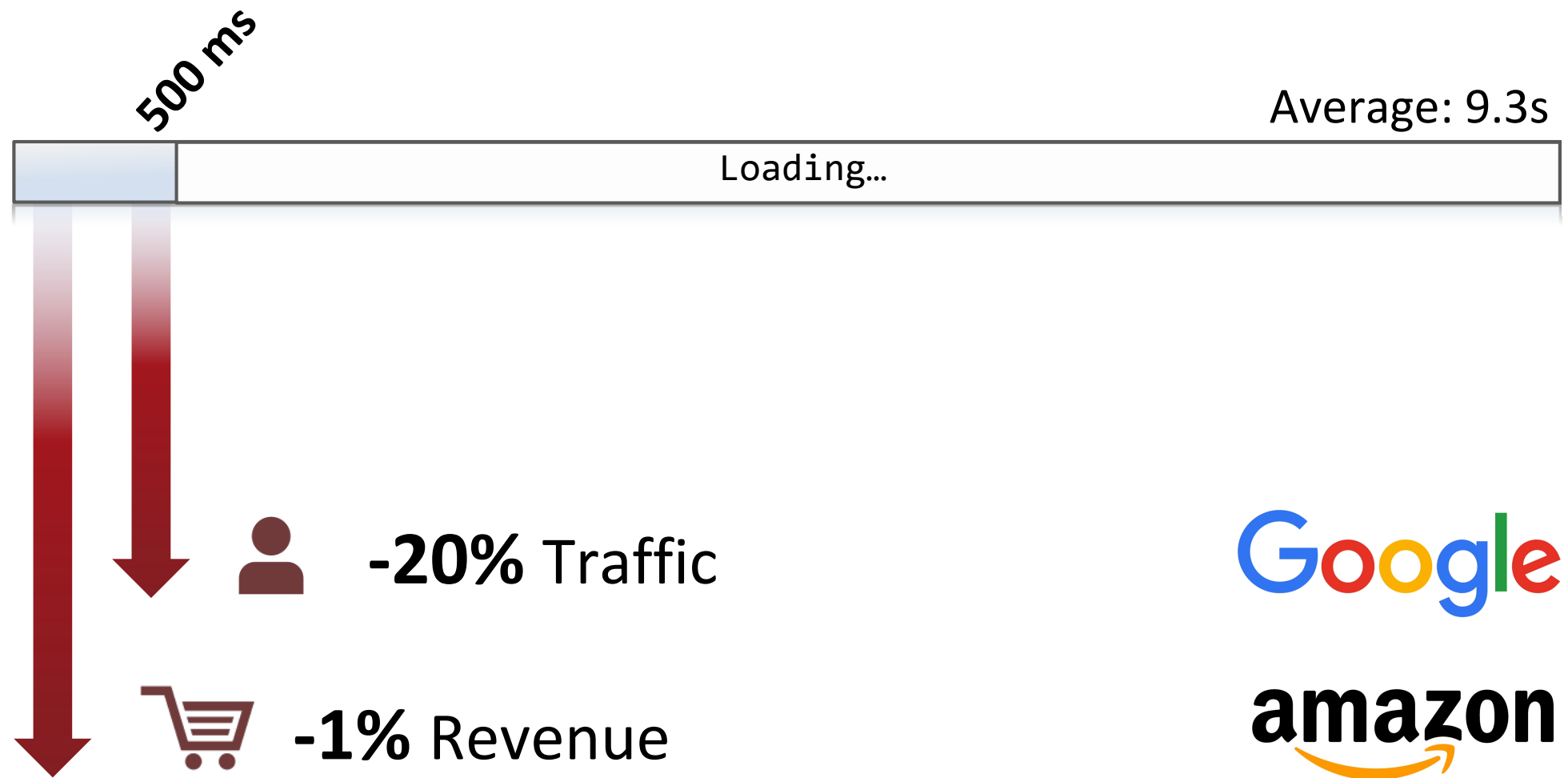
Presentation
is loading

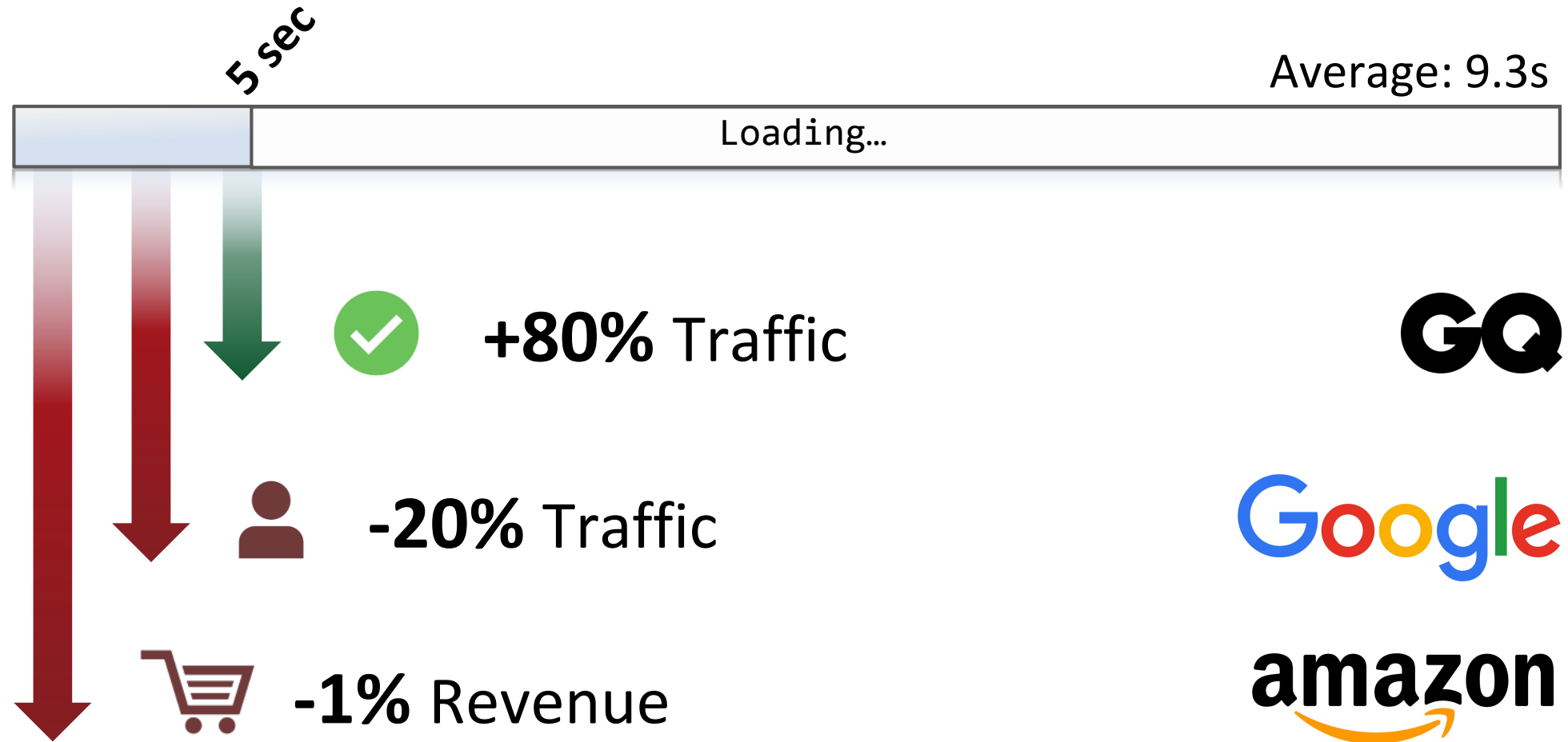
Average: 9.3s

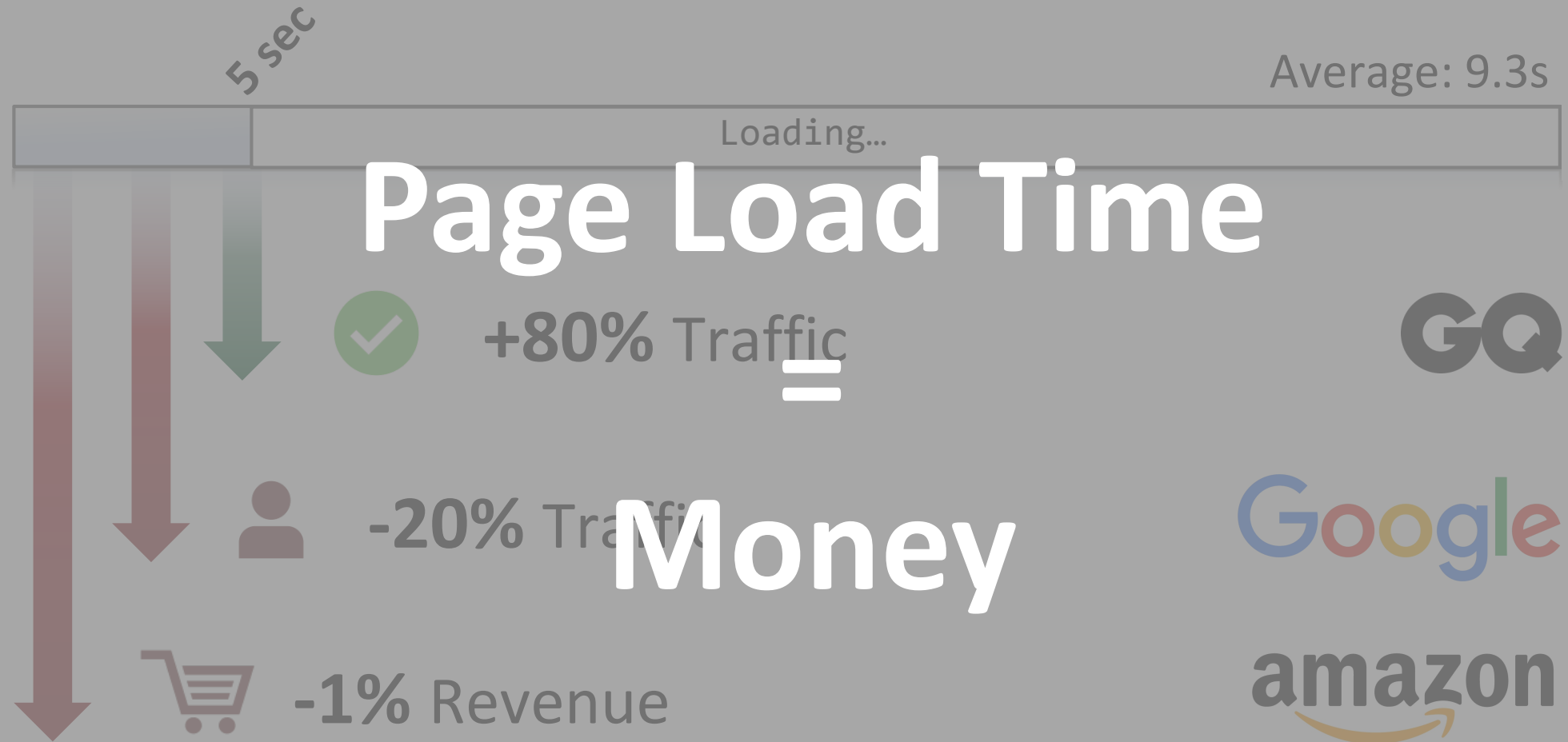
Loading...





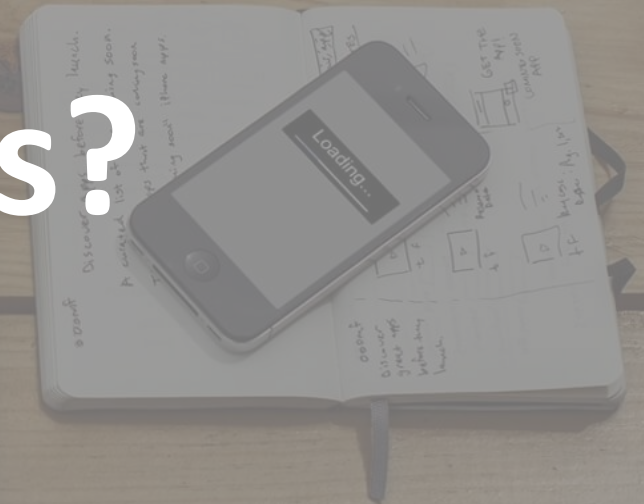
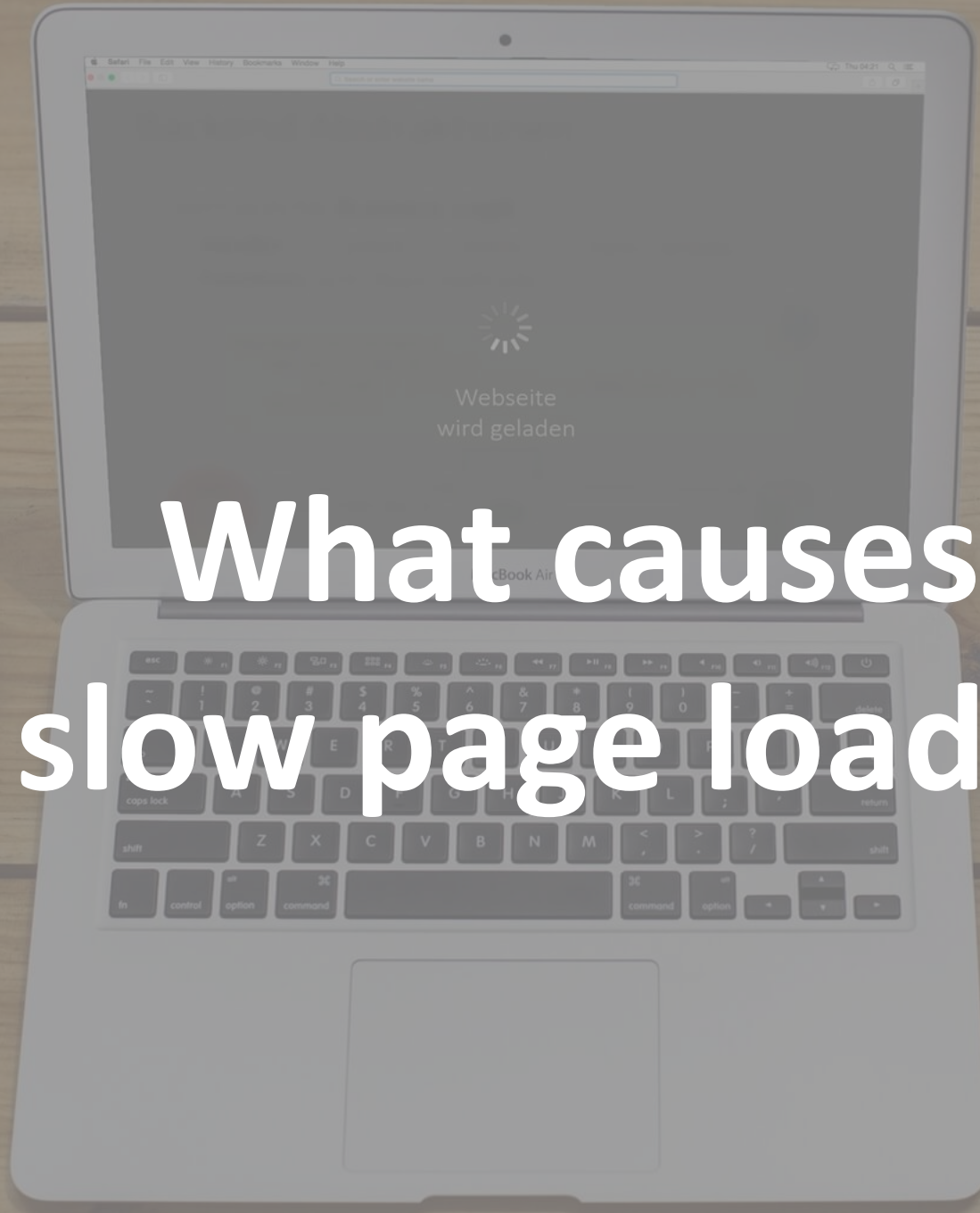




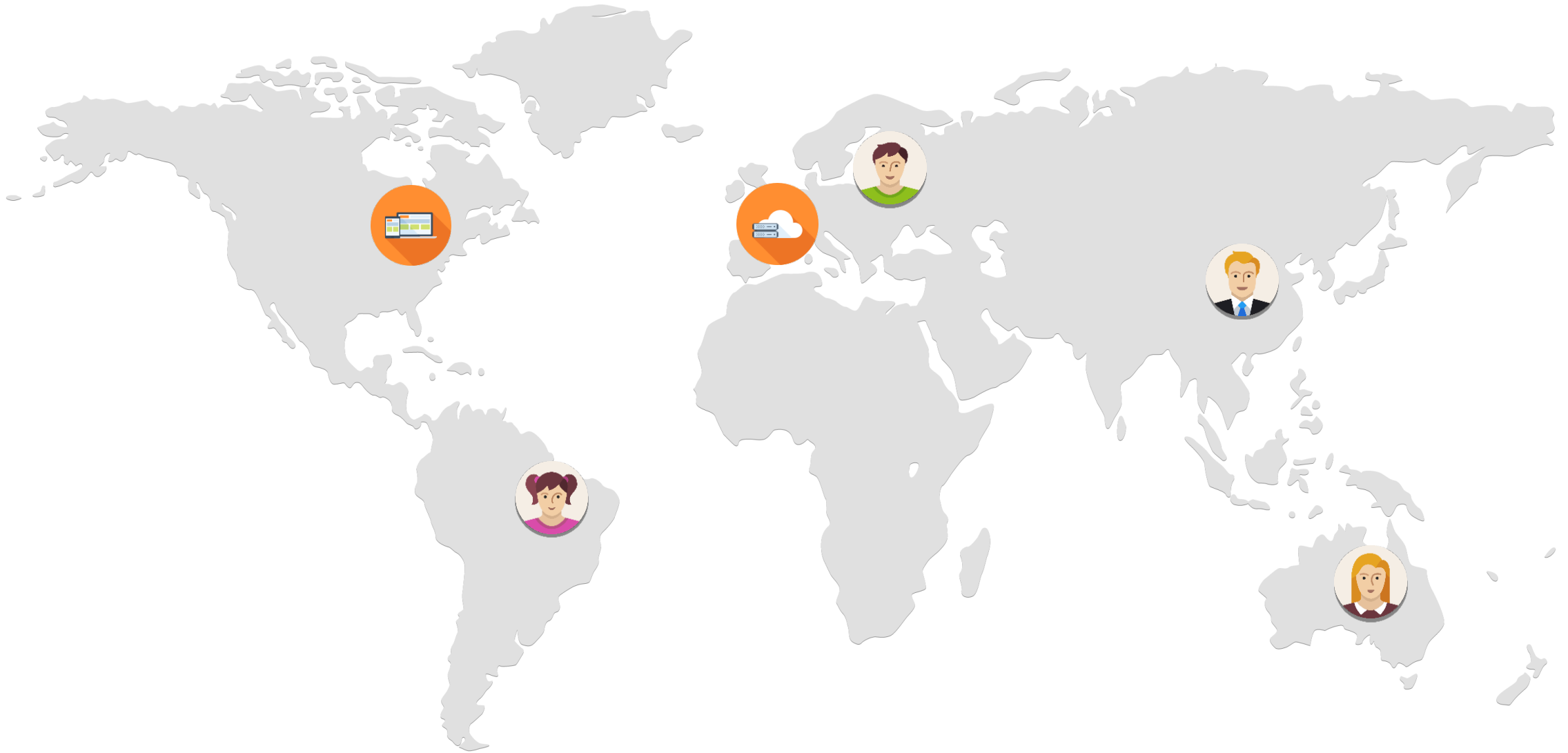




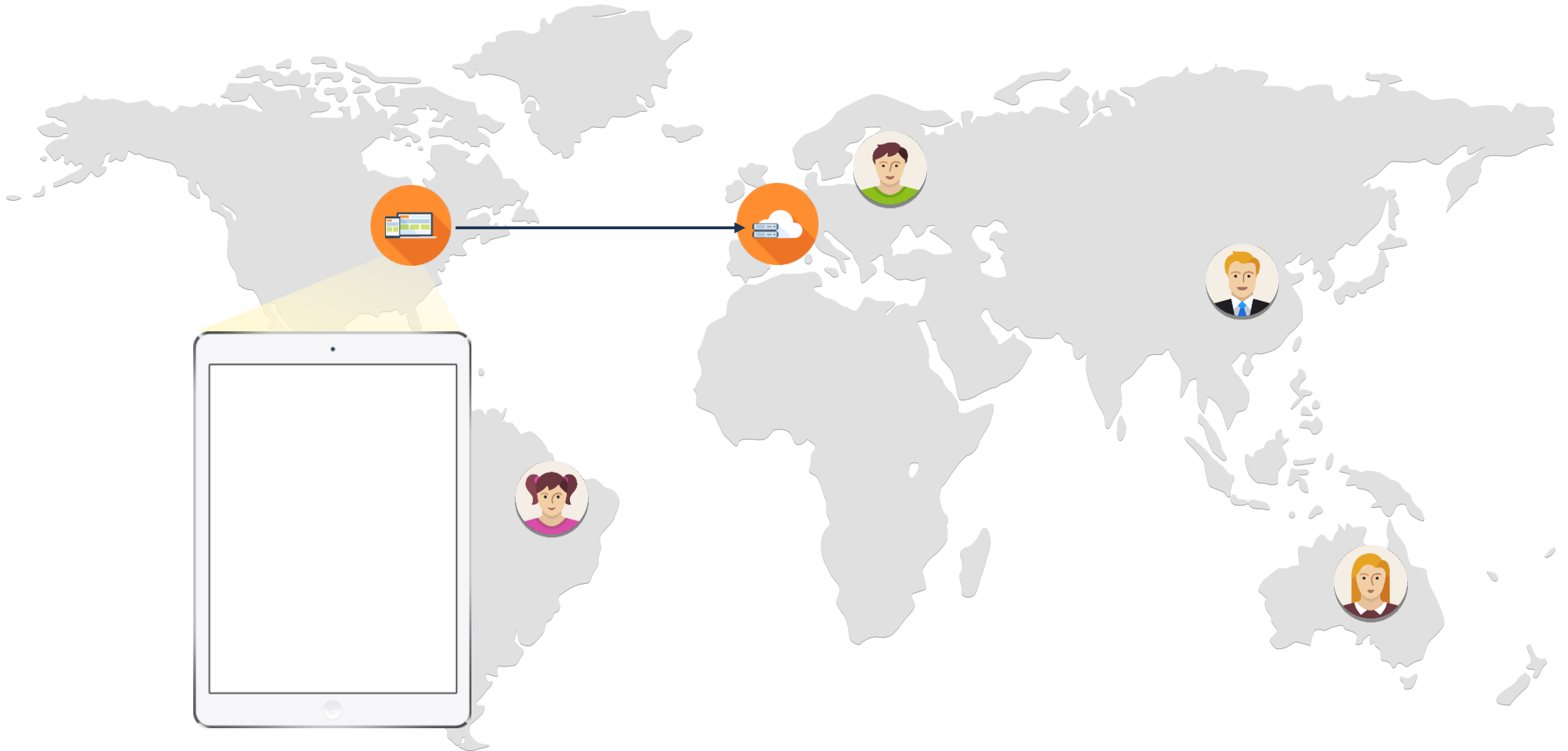
What causes slow page loads?



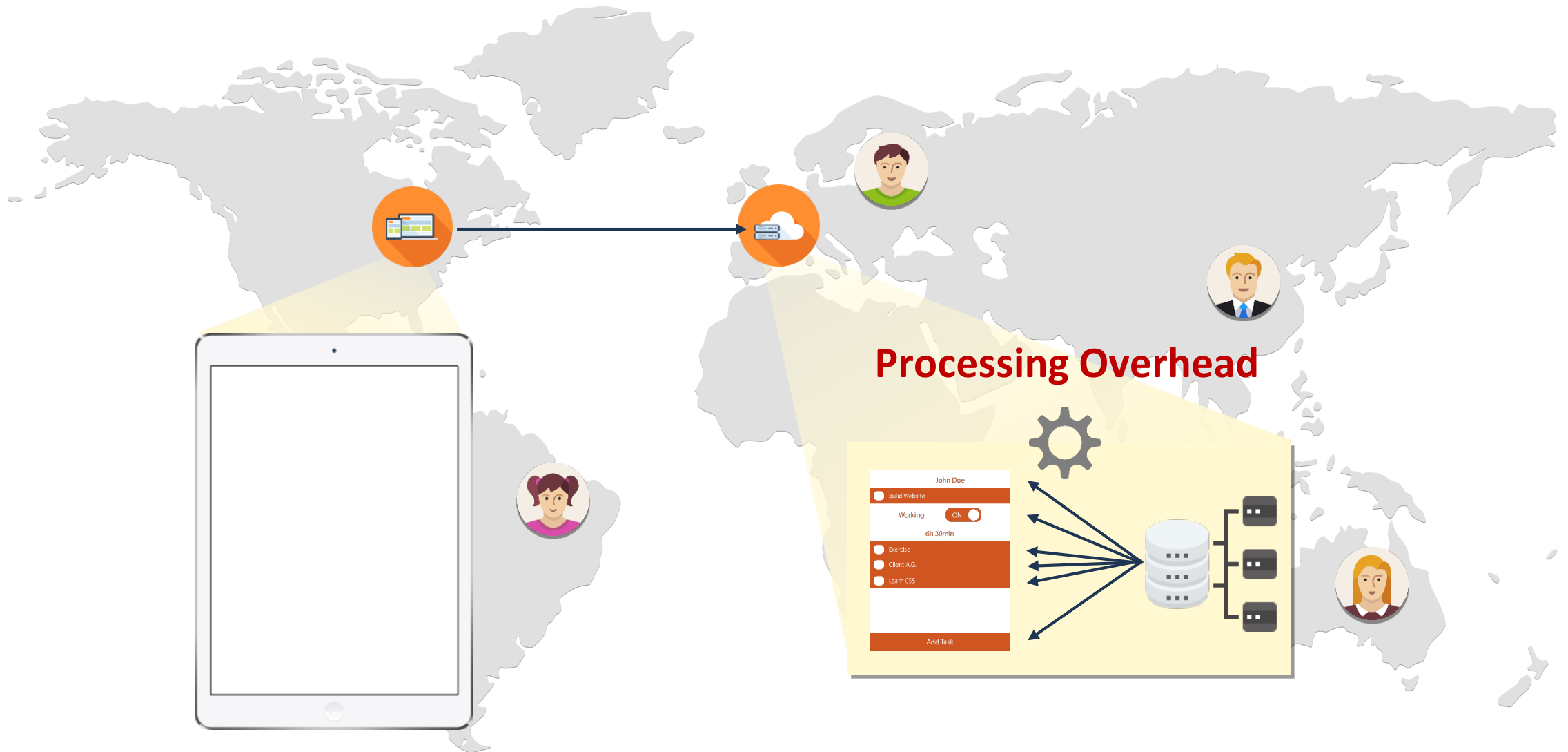
There are 2 performance problems.



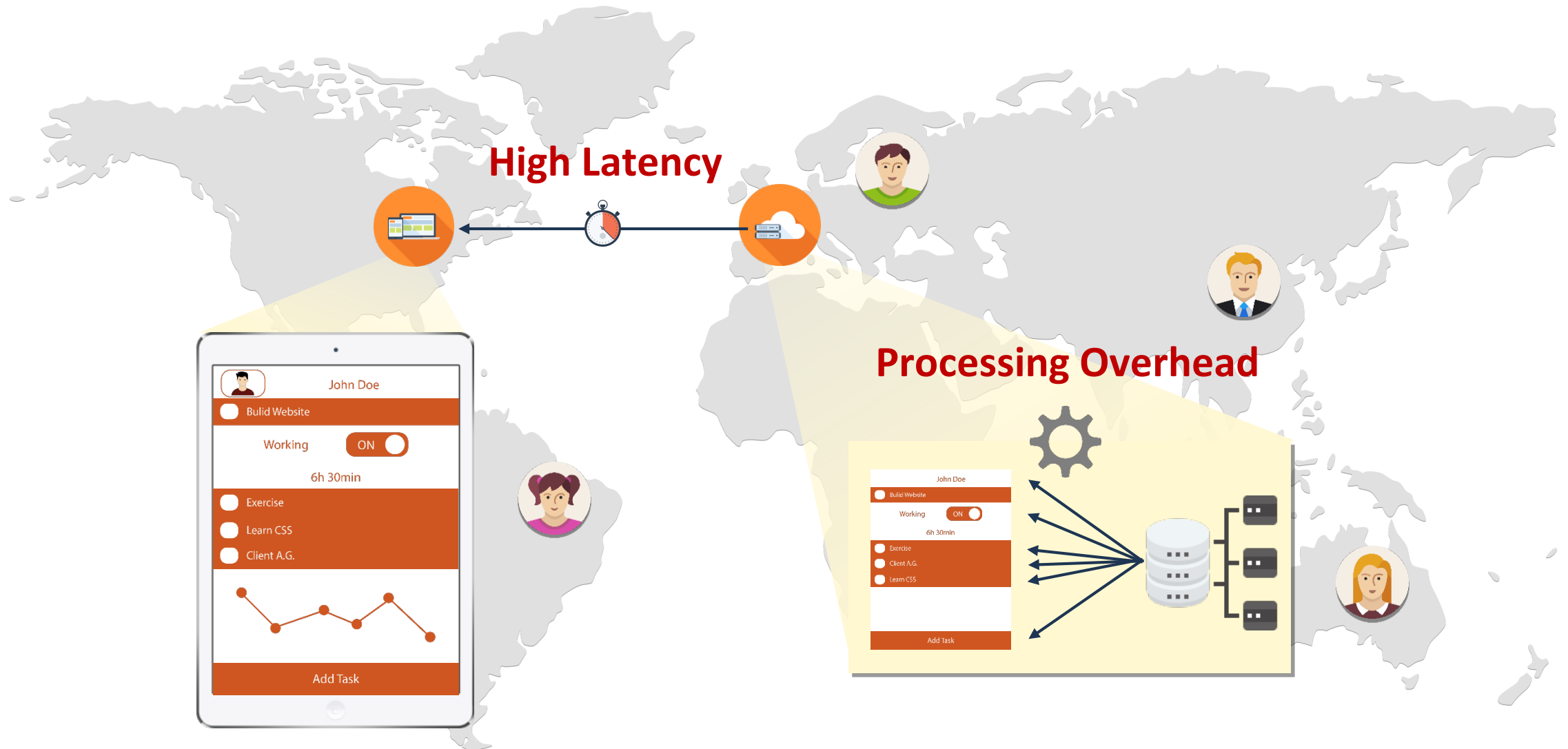
There are 2 performance problems.



There are 2 performance problems.



There are 2 performance problems.

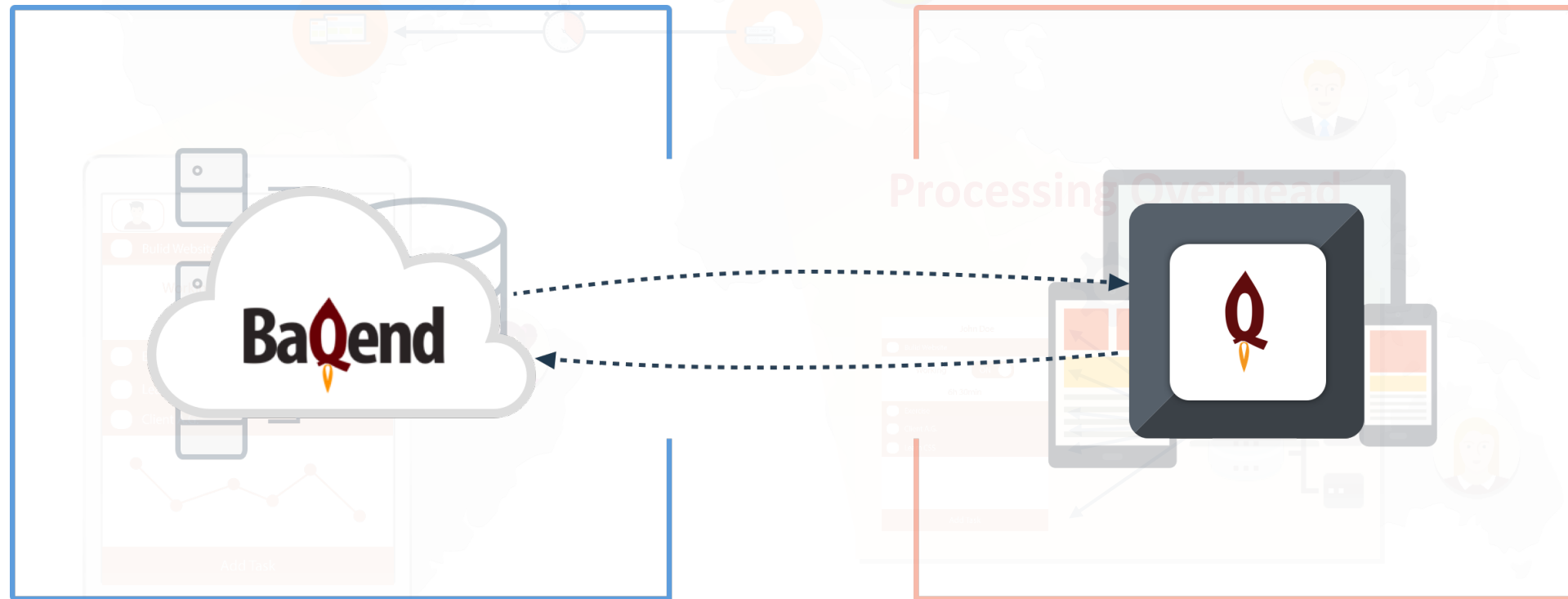


There are 2 performance problems.

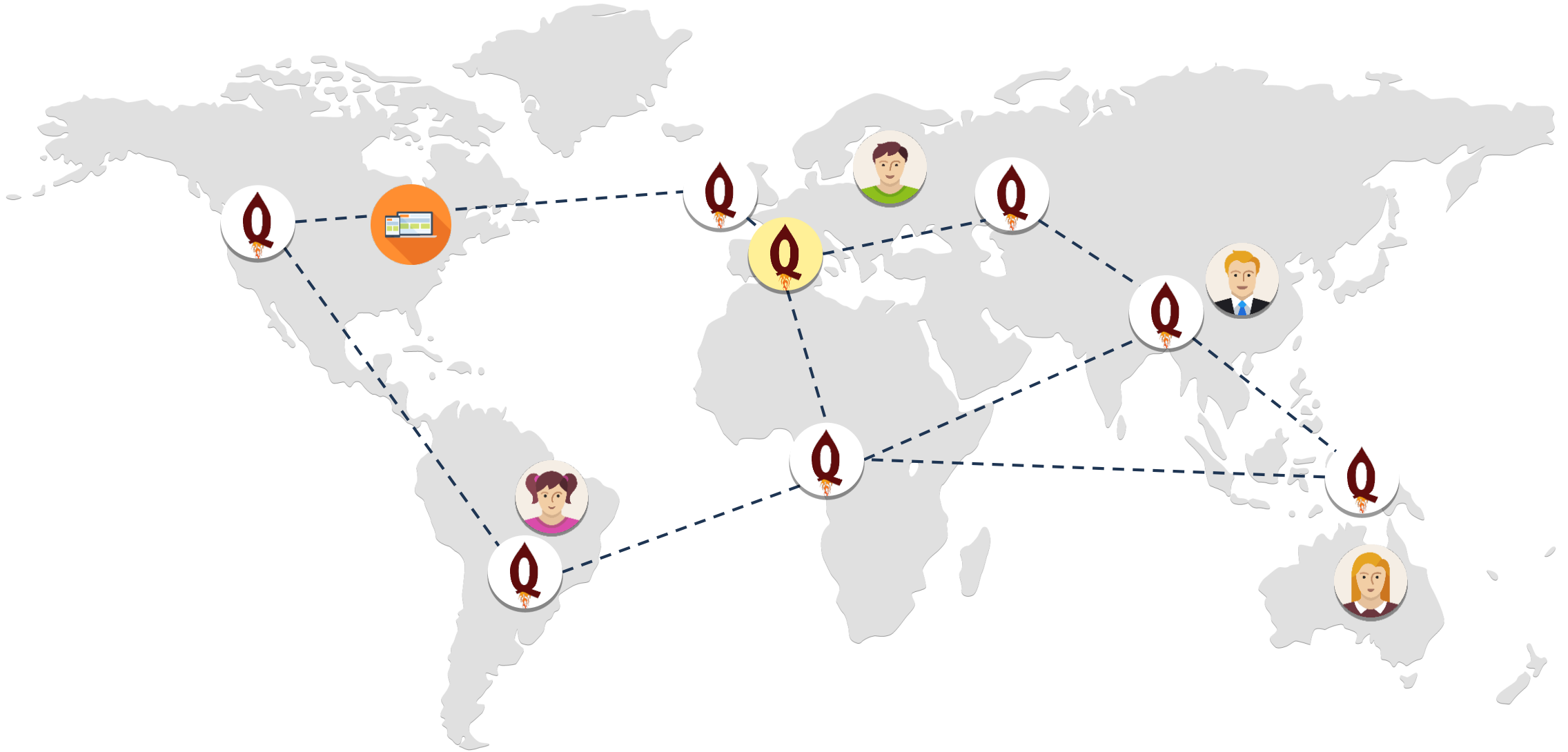


Speed Kit

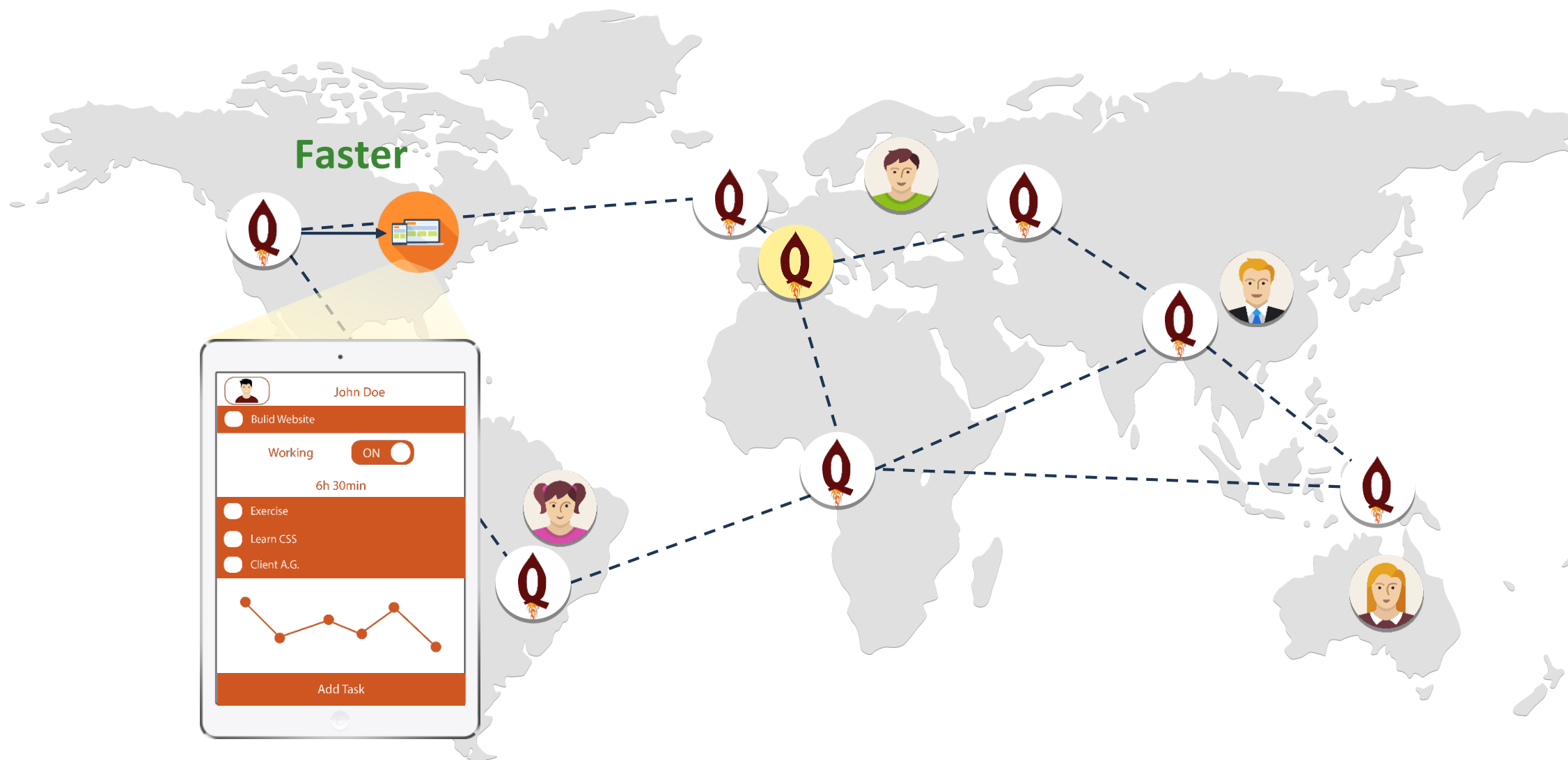
Getting Publishers out of the
Performance Stone Age



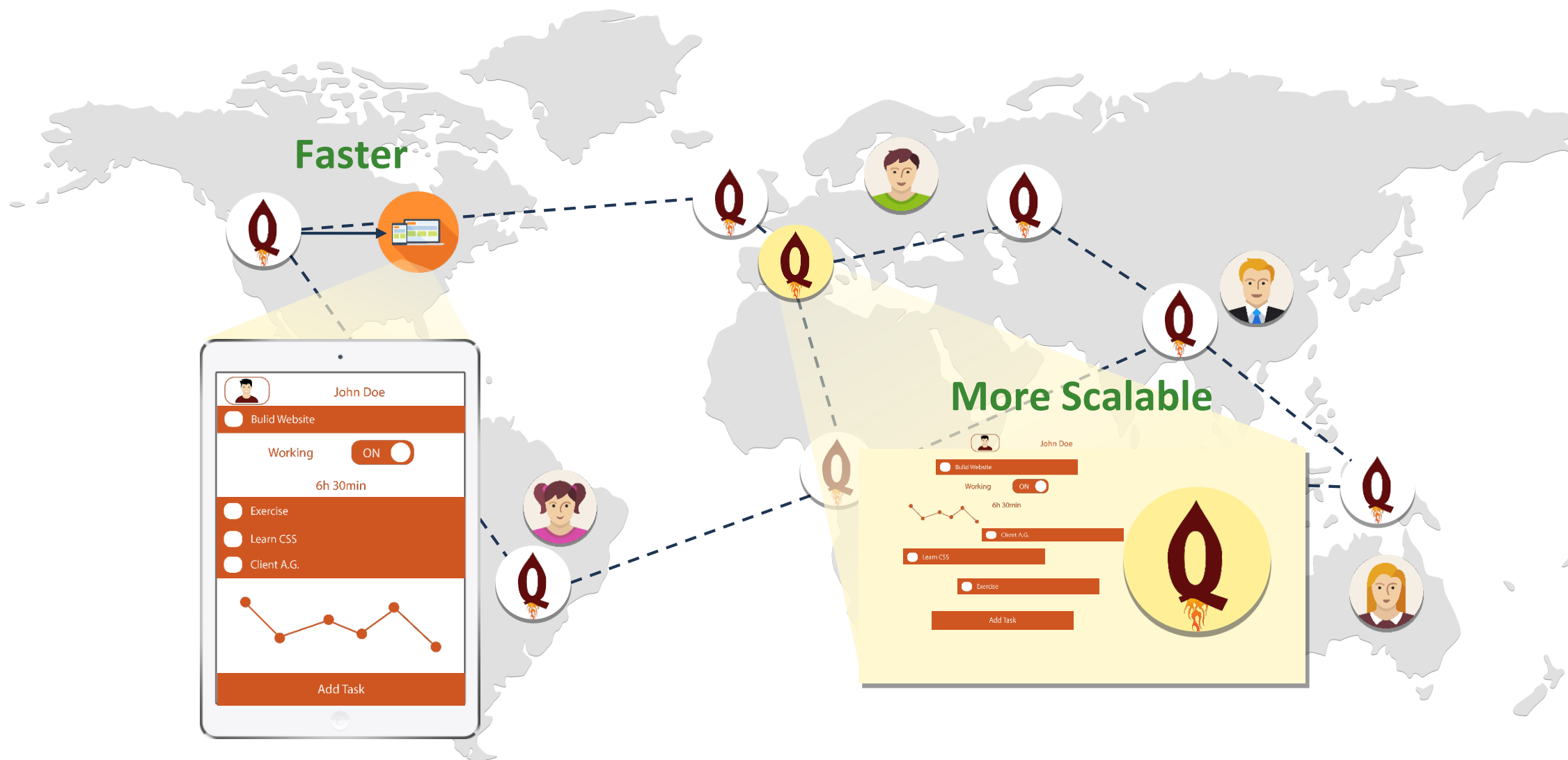
What **Speed Kit** does.



What **Speed Kit** does.



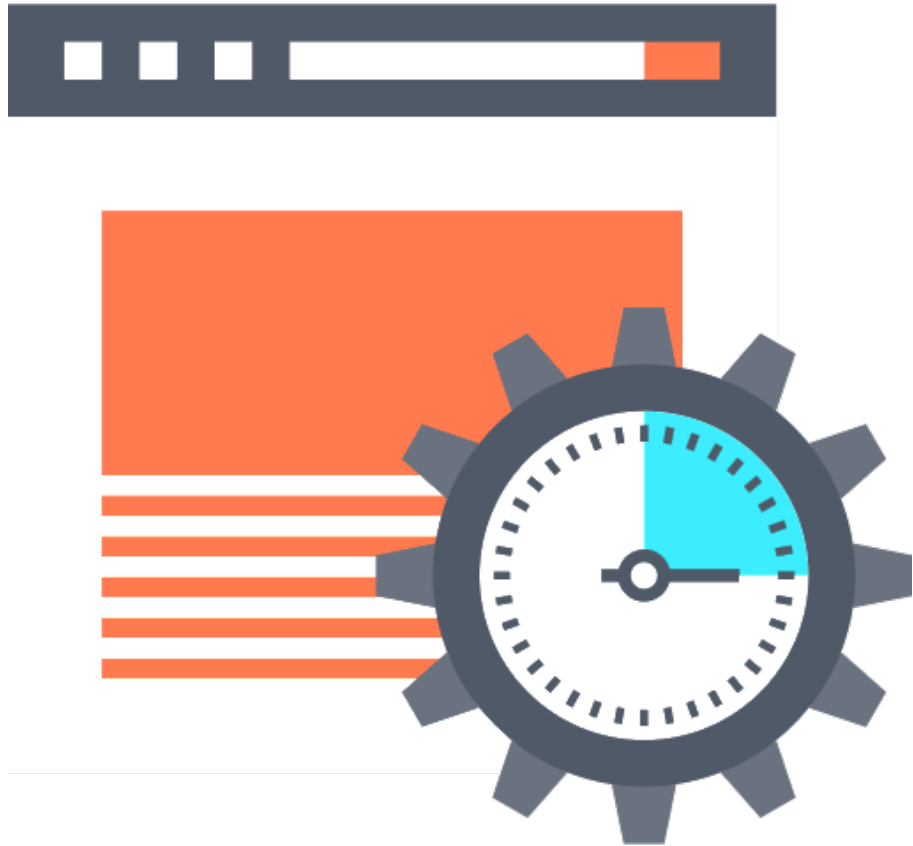
What **Speed Kit** does.



What **Speed Kit** does.

Backed by 30 Man-Years of Research





**How well does it
work **in practice?****

Page Speed Analyzer

<https://dmexco.de/tickets/>

Go

Domains

13

Requests

99

Response Size

5.61 MB

Your Website



Your Website with Speed Kit



Page Speed Analyzer

<https://dmexco.de/tickets/>

Go

Domains

13

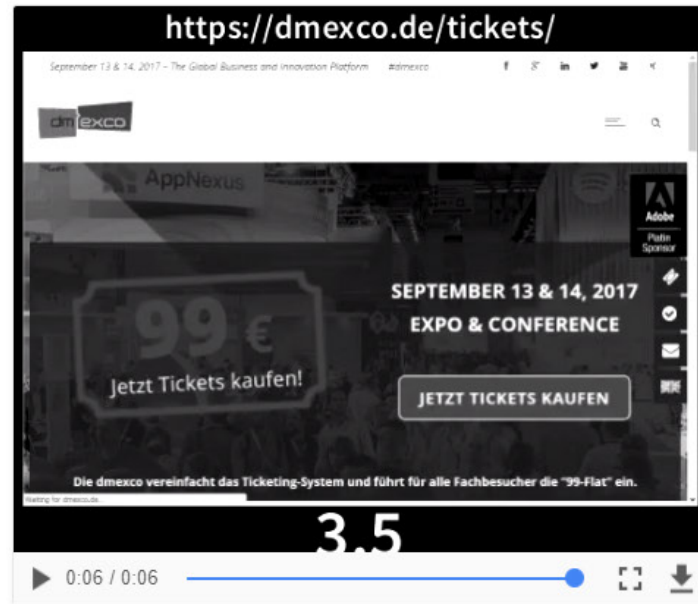
Requests

99

Response Size

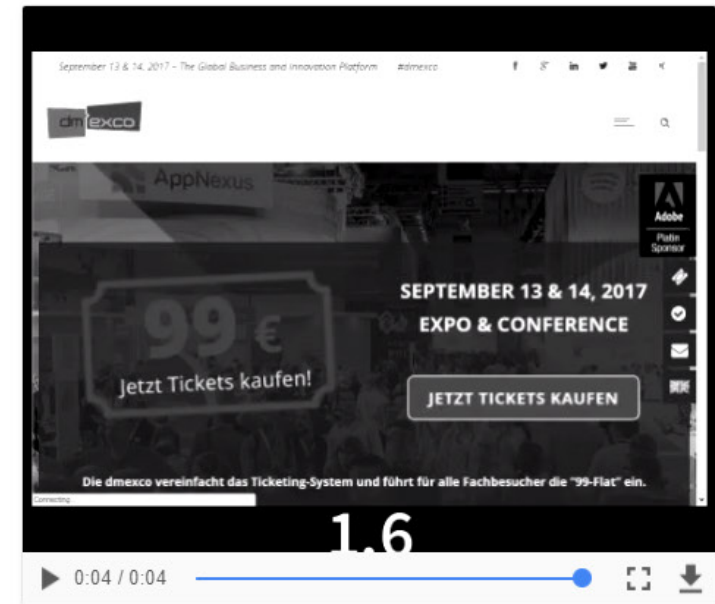
5.61 MB

Your Website



2874ms	2.82x Faster Speed Index	1018ms
1415ms	9.63x Faster Time To First Byte	147ms
3087ms	2.29x Faster DOMContentLoaded	1349ms
4670ms	1.57x Faster FullyLoaded	2984ms
3.5s	2.19x Faster Last Visual Change	1.6s

Your Website with Speed Kit



Page Speed Analyzer

https://dmexco.de/tickets/

Go

Domains

13

Requests

99

Response Size

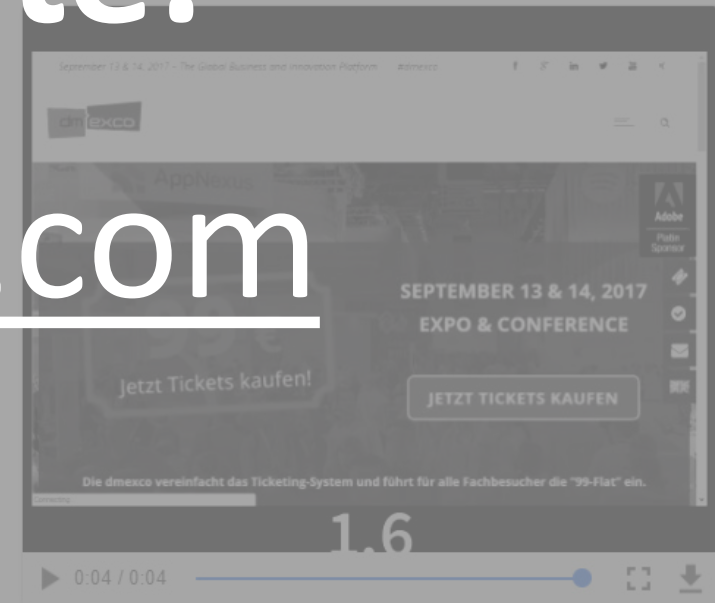
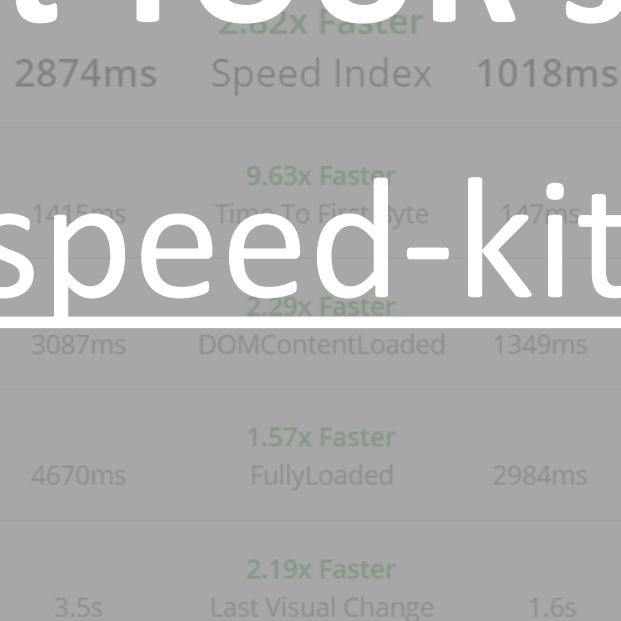
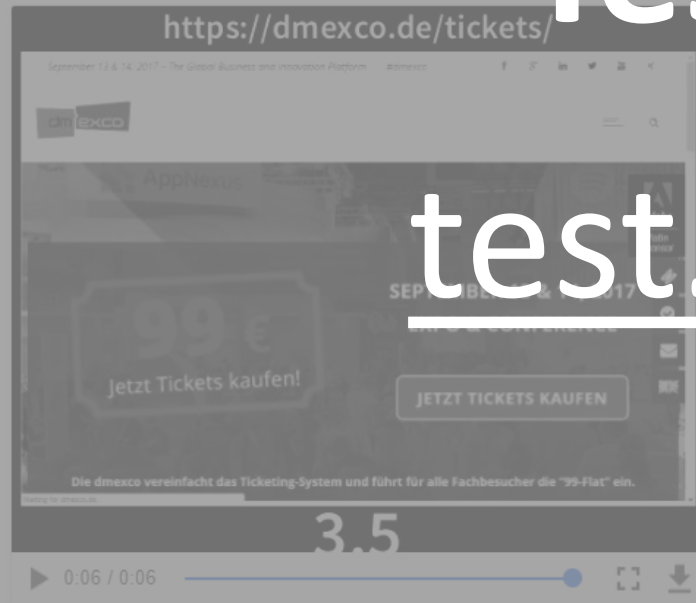
5.61 MB

Your Website

Test YOUR site:

test.speed-kit.com

Your Website with Speed Kit

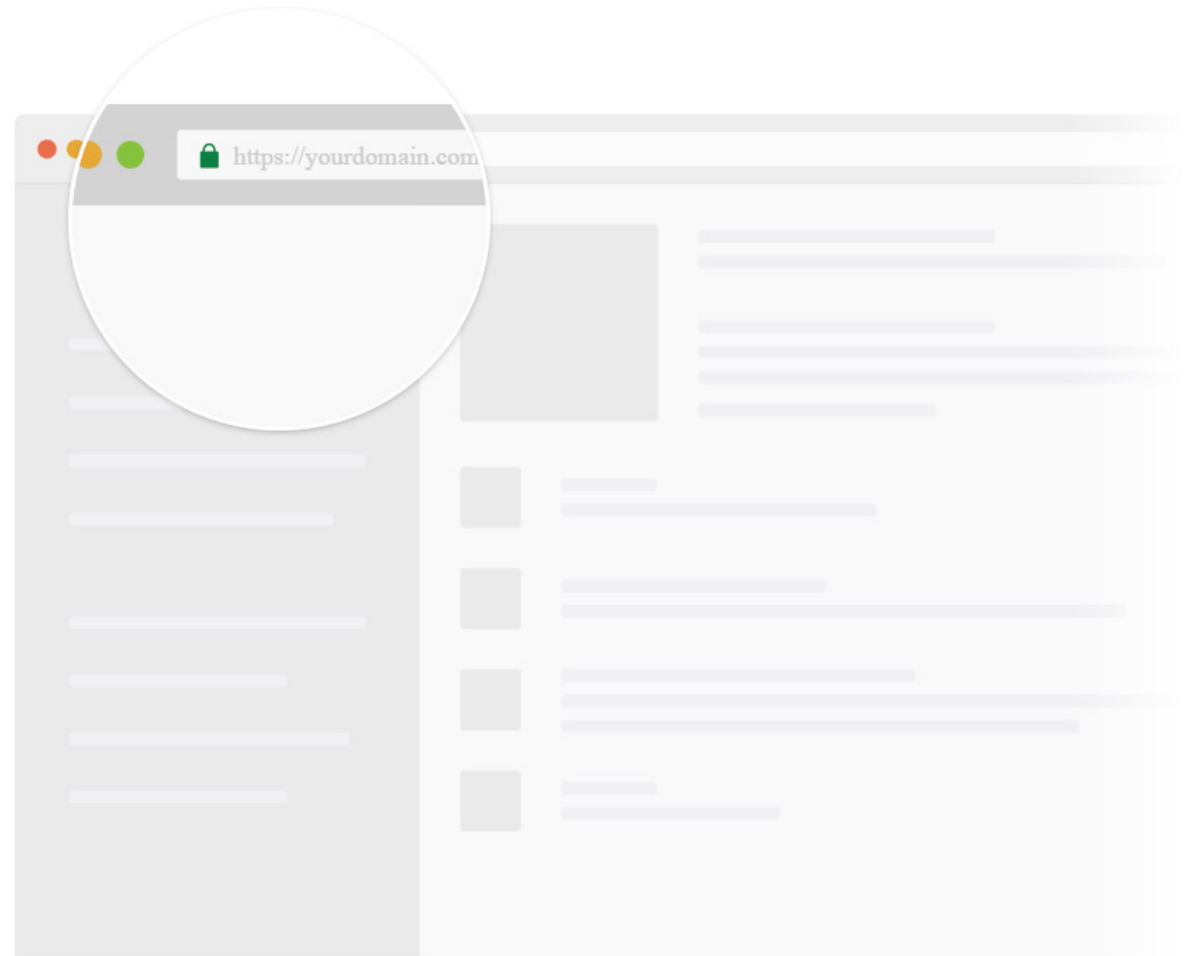




Adding **Speed Kit to your site.**

1. Configure Domain

Set which sites Baqend should accelerate.



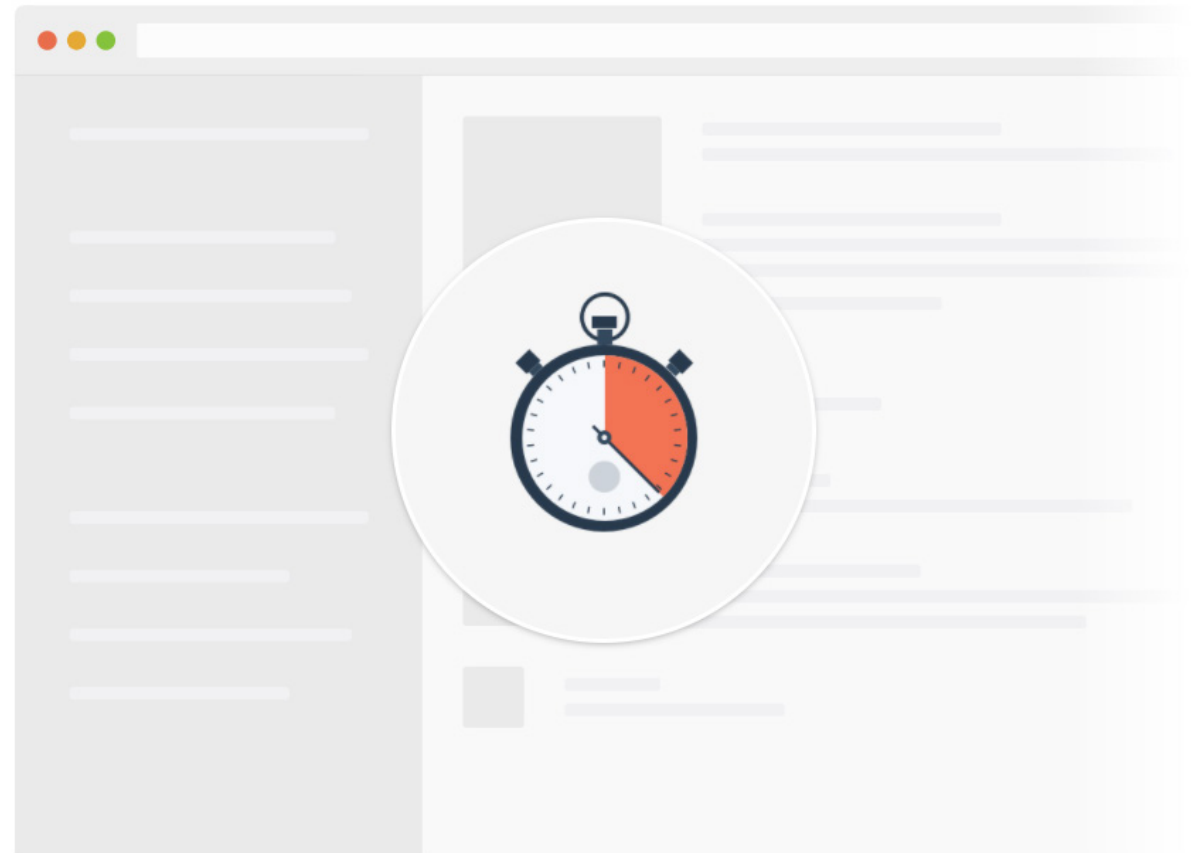
2. Include Code Snippet

Add Speed Kit to your website's HTML.



3. Enjoy Performance

Speed Kit will automatically make your website faster.



Speed Kit ❤️ Wordpress



Baqend Plugin for
1-Click-Setup

A close-up, slightly blurred photograph of a motorcycle engine. The focus is on the timing chain and sprockets, which are part of the speed kit. The background shows other engine components like the cylinder head and various bolts. The lighting is dramatic, with some parts in shadow and others highlighted.

**Speed Kit is available
starting today.**

www.bagend.com

It works for them.



~2.5× Faster

It works for them.



~2.5× Faster



~2.2× Faster

Technology Partner



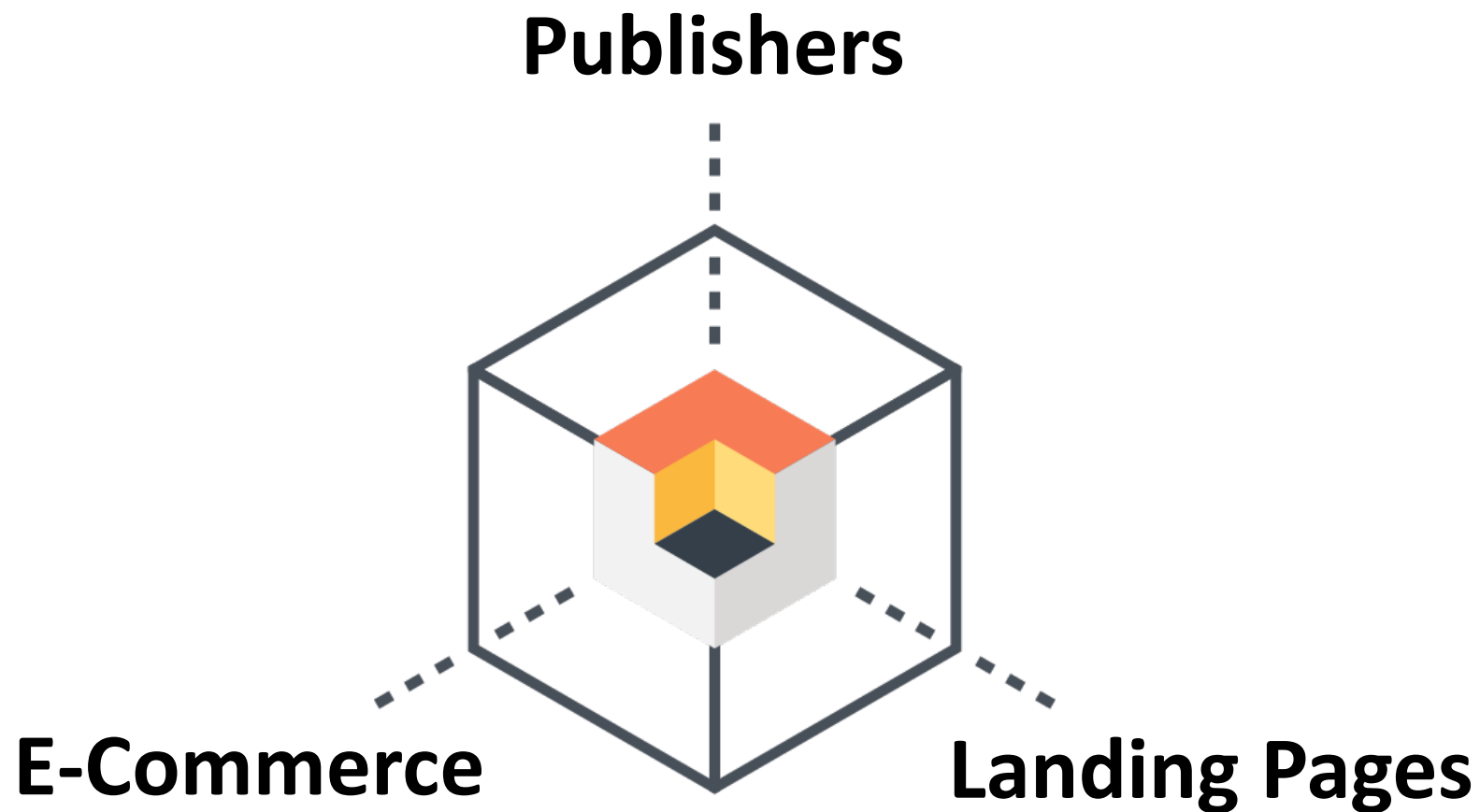
SysEleven

Hosting

+ Support

+ Speed Kit

Speed Kit works across industries.



Works for Publishers.

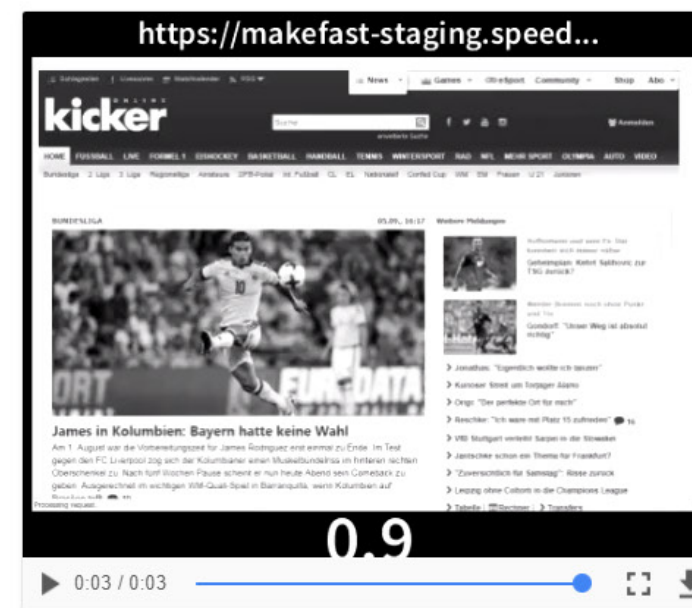
kicker.de

Your Website



3332ms	4.11x Faster Speed Index	810ms
638ms	10.13x Faster Time To First Byte	63ms
5163ms	4.91x Faster DOMContentLoaded	1051ms
13850ms	3.67x Faster FullyLoaded	3770ms
3.5s	3.98x Faster Last Visual Change	0.9s

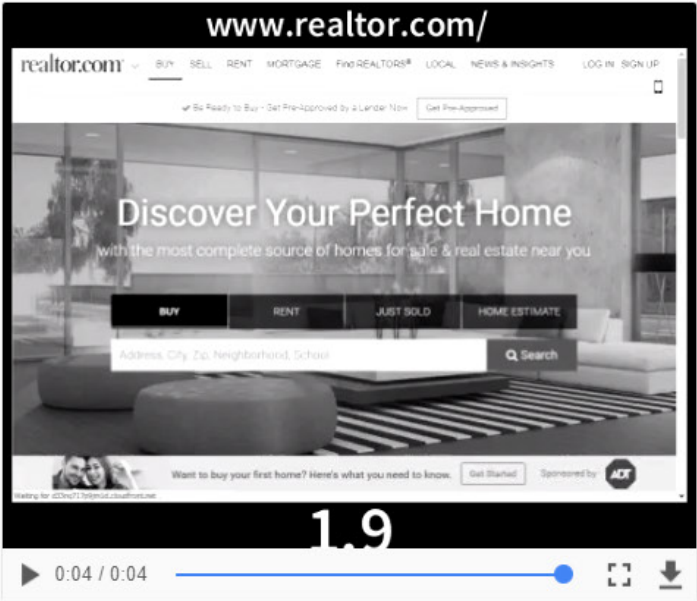
Your Website with Speed Kit



Works for Portals.

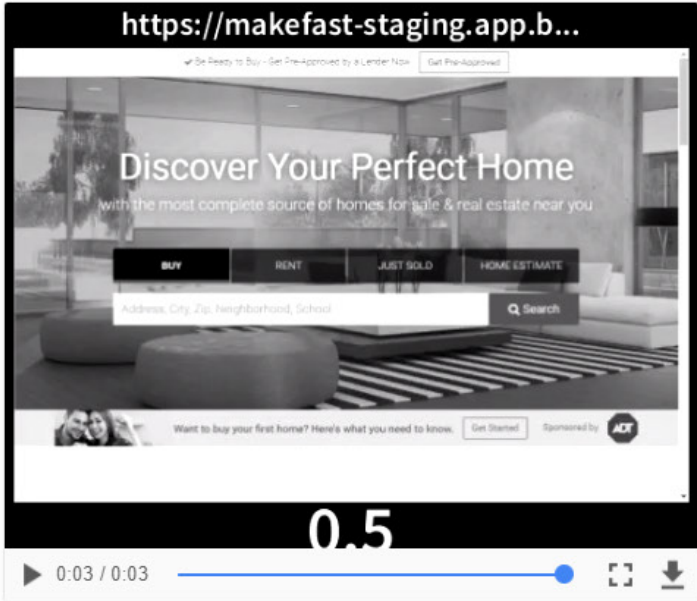
realtor.com

Your Website



1725ms	3.45x Faster Speed Index	500ms
487ms	7.27x Faster Time To First Byte	67ms
1191ms	6.40x Faster DOMContentLoaded	186ms
3845ms	1.64x Faster FullyLoaded	2348ms
1.9s	3.91x Faster Last Visual Change	0.5s

Your Website with Speed Kit



Works for Landing Pages.

molsoncoors.com

Your Website



1493ms	3.14x Faster Speed Index	476ms
298ms	149.00x Faster Time To First Byte	2ms
820ms	3.31x Faster DOMContentLoaded	248ms
1753ms	3.61x Faster FullyLoaded	486ms
1.6s	3.27x Faster Last Visual Change	0.5s

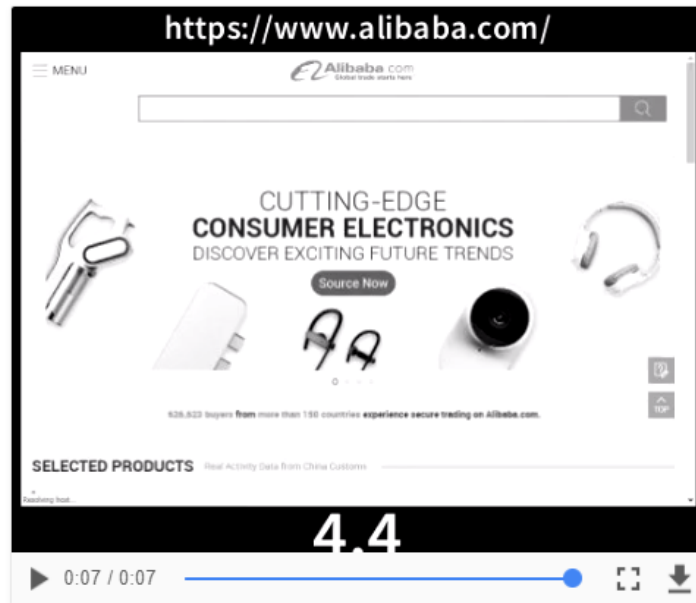
Your Website with Speed Kit



Works for E-Commerce.

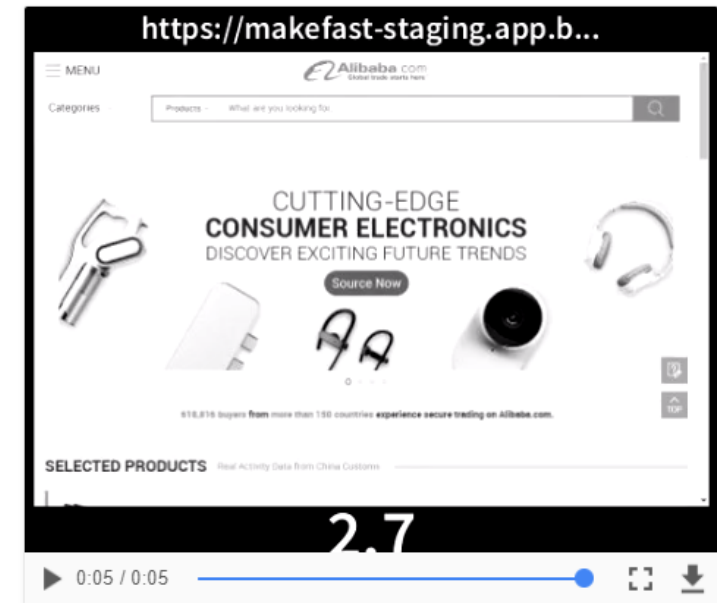
alibaba.com

Your Website



1701ms	2.82x Faster Speed Index	603ms
769ms	7.77x Faster Time To First Byte	99ms
1169ms	6.22x Faster DOMContentLoaded	188ms
5362ms	1.69x Faster FullyLoaded	3177ms
4.4s	1.60x Faster Last Visual Change	2.7s

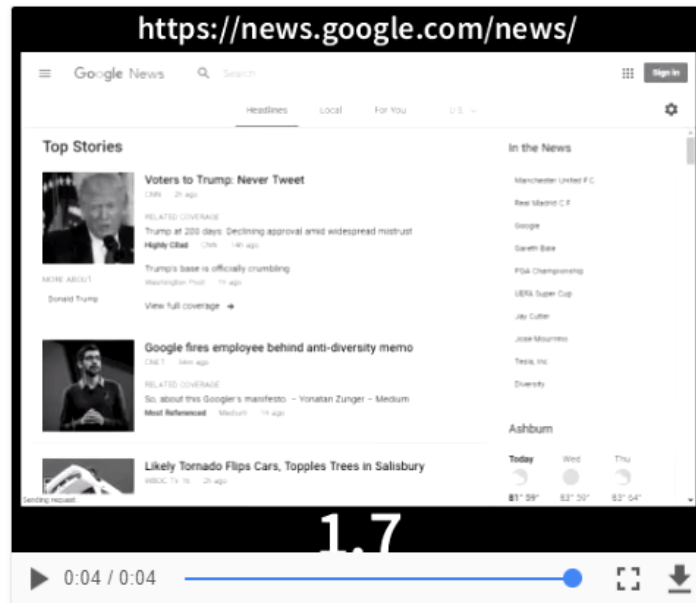
Your Website with Speed Kit



Works for Aggregators.

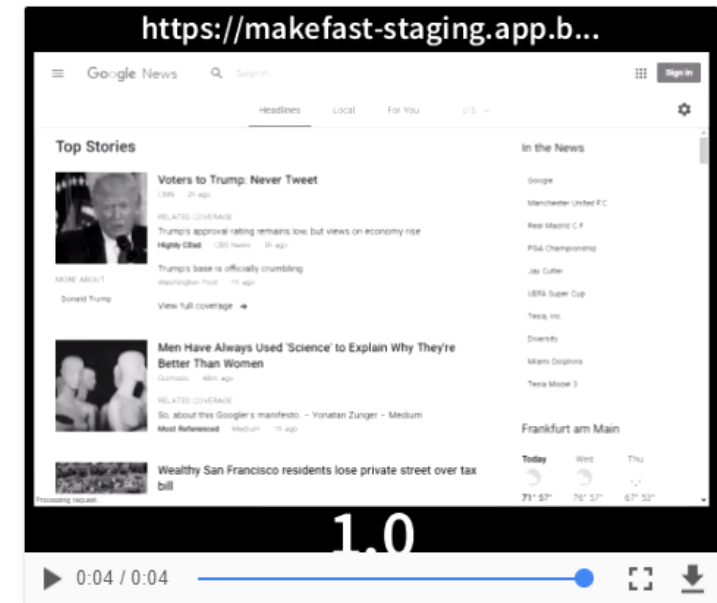
news.google.com

Your Website



1016ms	2.10x Faster Speed Index	484ms
216ms	3.22x Faster Time To First Byte	67ms
1201ms	2.97x Faster DOMContentLoaded	404ms
2153ms	1.42x Faster FullyLoaded	1511ms
1.7s	1.75x Faster Last Visual Change	1s

Your Website with Speed Kit



Does it work for **You?**

www.example.com

Go

test.speed-kit.com

4 ways how **Speed Kit** will help you.



**50-300% Faster
Page Loads**

4 ways how **Speed Kit** will help you.



**50-300% Faster
Page Loads**



**Works for Any
Tech Stack**

4 ways how **Speed Kit** will help you.



**50-300% Faster
Page Loads**



**Works for Any
Tech Stack**



**75% Browser
Support**

4 ways how **Speed Kit** will help you.



**50-300% Faster
Page Loads**



**Works for Any
Tech Stack**



**75% Browser
Support**



**Automatic
Offline Mode**



**Make page speed your
competitive advantage.**

www.baqend.com



Felix Gessert · fg@baqend · www.baqend.com



Dead Simple Pricing.

*#Requests + #Bytes
= Pay-as-you-go*



11 Devs + 2 Business Guys