We make the web faster.
Faster sites make more money.

Amazon: 100 ms faster → +1% Revenue = $1.7 Billion

Google: 500 ms faster → +20% Ad Sales = $19 Billion
What causes slow page loads?
Two things slow the web down.

1. Backend Processing
2. Network Delays
Solution: Speed Kit

Plugin keeps websites **state-of-the-art** in web performance.

1. Fast
2. Less Processing
The magic: dynamic data is kept up-to-date.
Backed by 30 man-years of research.
Measurable speed-up.
Does it work for you?

www.example.com

Go

test.speed-kit.com
Speed Kit’s promise: **50-300% faster**.

A web performance insurance.

- **Customer Experience**
- **Conversions & Revenue**
- **Server & Tech Costs**
- **Marketing Efficiency**
**The market:** $300,000,000,000

**Traction:** >3500 Customers, 30K € MRR

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<th>Segment</th>
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<tr>
<td>Long-Tail Websites</td>
<td>Rocket Booster for Wheelchair</td>
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<tr>
<td>Small/Medium Business</td>
<td>Turbo Charger</td>
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<td>Enterprise Shops/Brands</td>
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*Global E-Commerce Revenue · 1000 ms · 10% Conversion Uplift per Second*
Baqend Team: 11 Computer Scientists + 2 Business Guys
Go-to-market with **EIT Digital** support.

**Goal**
*Disrupt CDN Market*

**Market Access**
*Scale in EU and US*

**Funding**
*5M Series A in Mid-2019*

- Become the Next Akamai in 3 Years
- Through Enterprises and Multipliers
- Expansion and Internationalization
Make page speed your competitive advantage.

www.baqend.com