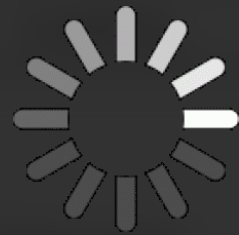





We make the web faster.



Presentation
is loading

Faster sites make more money.

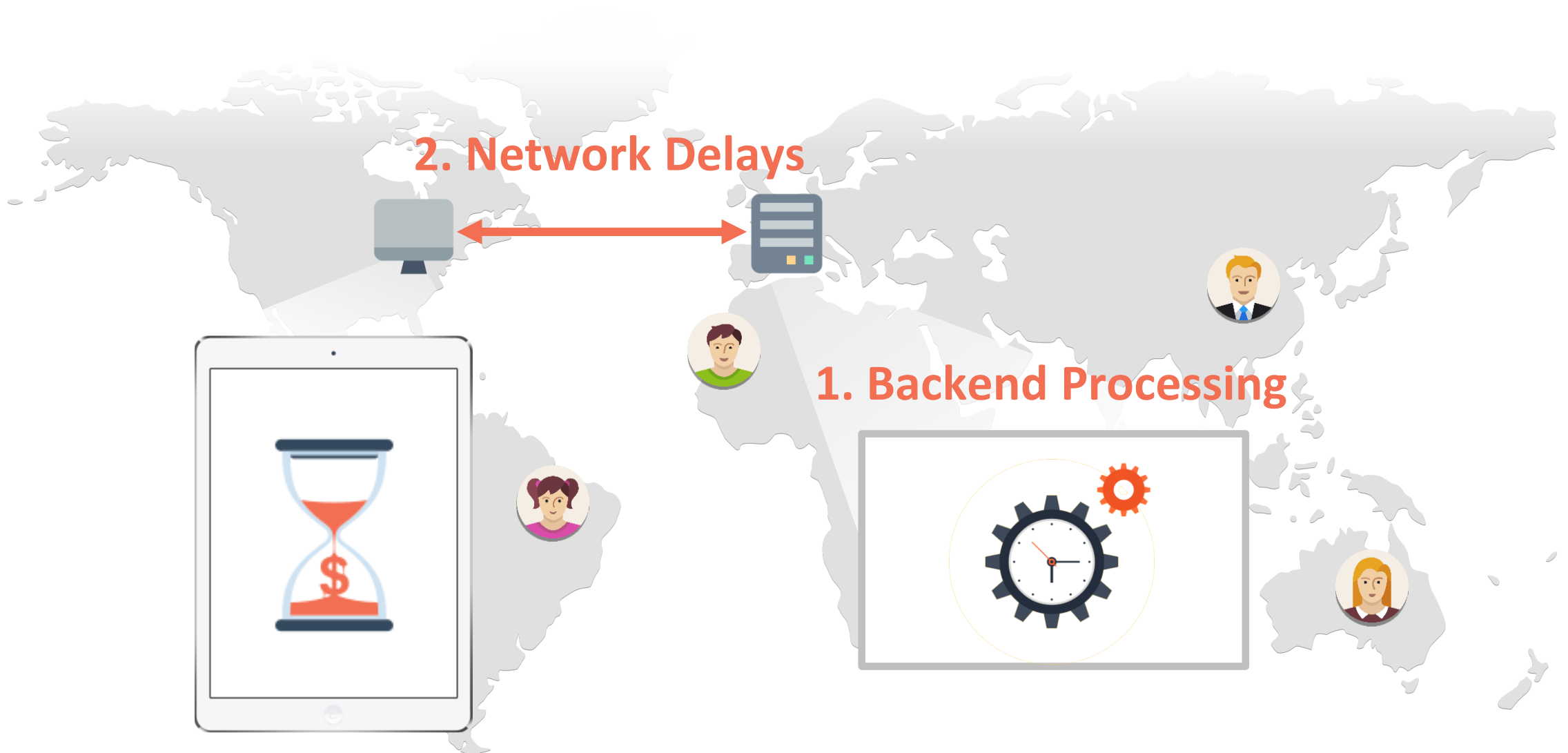
 100 ms faster → +1% Revenue = \$1.7 Billion

 500 ms faster → +20% Ad Sales = \$19 Billion

A top-down view of a wooden desk. In the center is a silver laptop with its screen displaying a loading spinner and the text "Website is loading...". To the right of the laptop is a black cup of coffee with a white foam top, sitting on a black saucer. Below the saucer is a white smartphone with its screen displaying a loading spinner and the text "Loading...". The text "What causes slow page loads?" is overlaid in large white font across the center of the image.

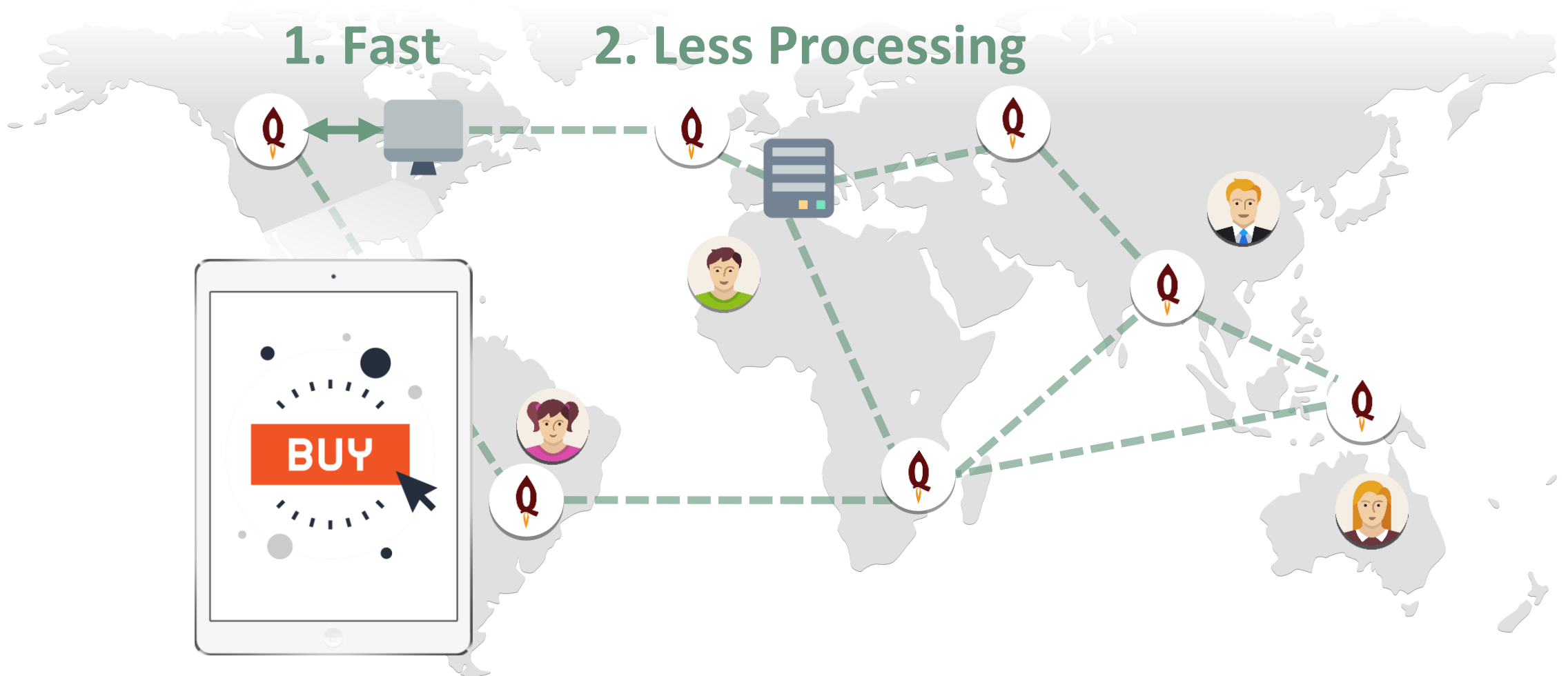
What causes slow page loads?

Two things **slow the web** down.



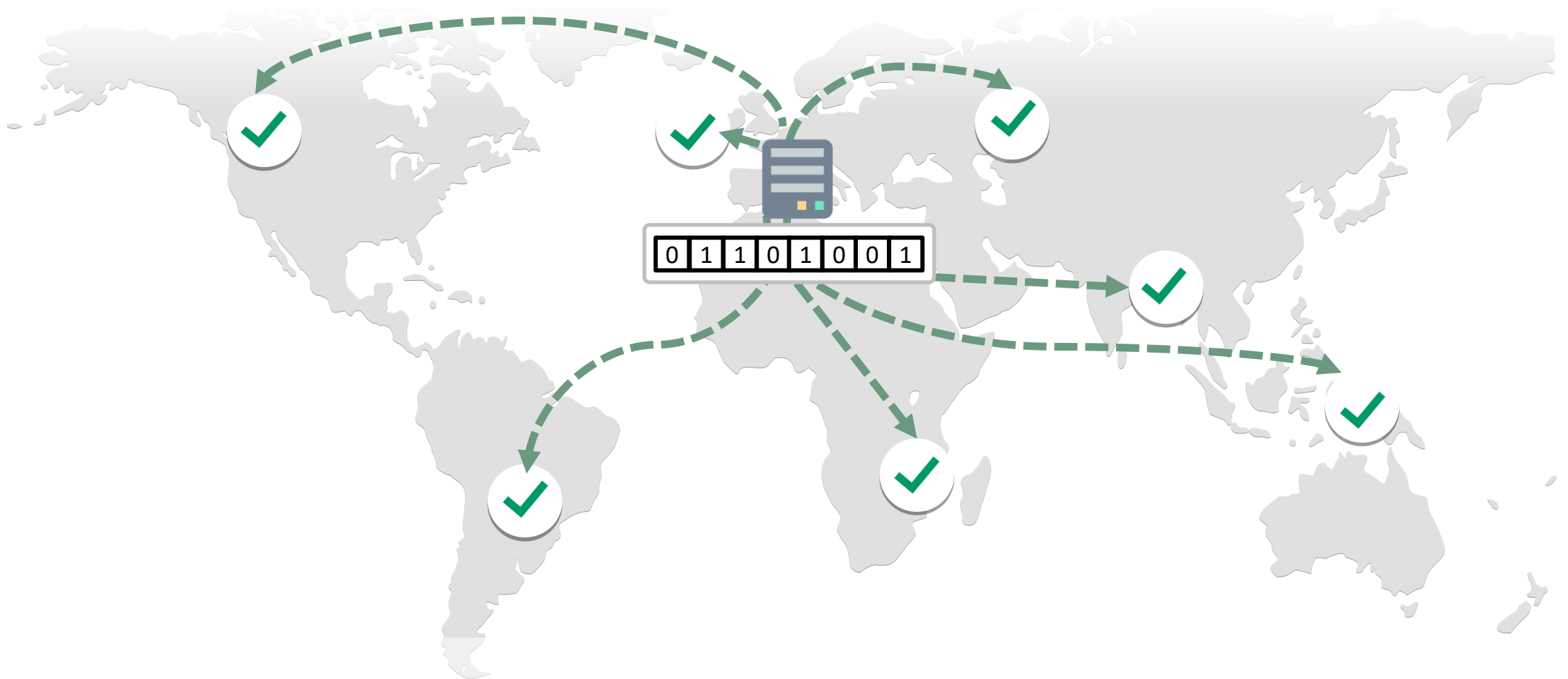
Solution: Speed Kit

Plugin keeps websites **state-of-the-art** in web performance.



The magic: dynamic data is kept **up-to-date**.

Backed by 30 man-years of **research**.



Speed Kit works across **all industries**.

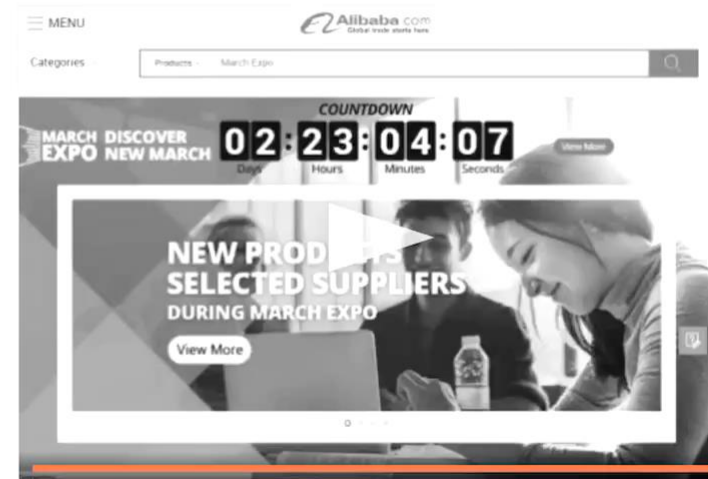
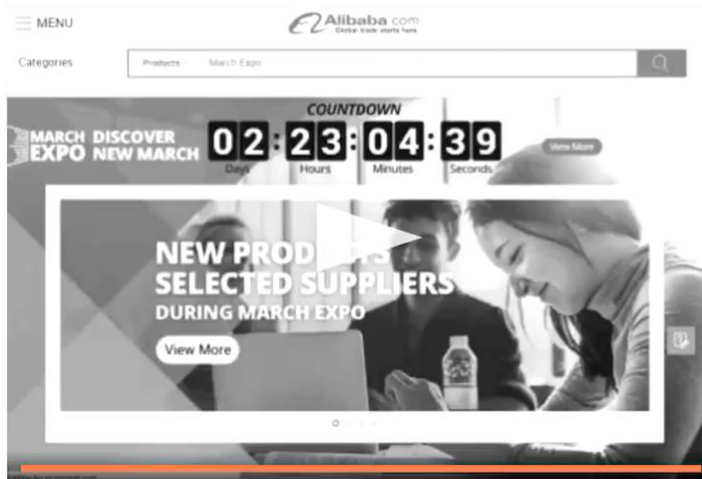
<https://www.alibaba.com/>



Your Website
3700ms

5.3x
Faster

With Speed Kit
700ms



With Speed Kit

0.7s

Excellent

Your Website

3.7s

Poor

Does it work for **you**?

www.example.com

Go

test.speed-kit.com

Our **customers** love Speed Kit.

>2000 customers



*Speed Kit makes page loads for
Fussballdaten.de **twice as fast.***



Dennis Wedderkop, CEO at  **fussballdaten**

dpa•infocom

plesk

Qaction

WORDPRESS

 ASKLEPIOS



 **STRYVE**

GRABARZ & PARTNER

 Lemundo

1:F 19 Finger

 **acto**

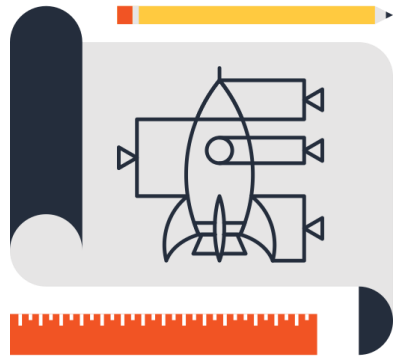
elbformat
content solutions

PUTT.VIEW



Baqend Team: 11 Computer Scientists + 2 Business Guys

Speed Kit go-to-market.



Scale in **US & EU**
through **multipliers**



Goal: Disrupt
CDN Market



Raising 2M
Seed B Round



**Make page speed your
competitive advantage.**

www.baqend.com



Felix Gessert · fg@baqend.com · www.baqend.com · [Resources](#)