BaQend

Make the web faster.
Presentation is loading
Average: 9.3s

- 100ms slower: -20% Traffic
- 500ms slower: -1% Revenue
- 5s faster: +80% Traffic
Page Load Time

- 5s faster
- Loading...

Average: 9.3s

+80% Traffic = Money

-20% Traffic

-1% Revenue
What causes slow page loads?
There are 2 performance problems.
There are 2 performance problems.

How can we make this FASTER?
Speed Kit

Getting **Existing Websites** out of the Performance Stone Age
What *Speed Kit* does.
What **Speed Kit** does.

**Backed by**

**30 Man-Years of Research**
How well does it work in practice?
Page Speed Analyzer

https://www.alibaba.com/

Domains: 24
Requests: 89
Response Size: 2.51 MB

Your Website

https://www.alibaba.com/

1701ms Speed Index 603ms

2.82x Faster

Time To First Byte: 769ms
DOMContentLoaded: 1169ms
FullyLoaded: 5362ms

Your Website with Speed Kit

https://makefast-staging.com

769ms
99ms
188ms
3177ms

7.77x Faster
6.22x Faster
1.69x Faster
1.60x Faster

4.4s Last Visual Change
2.7s
Adding **Speed Kit** to your site.
1. Configure Domain

Set which sites Baqend should accelerate.
2. Include Code Snippet

Add Speed Kit to your website's HTML.
3. Enjoy Performance

Speed Kit will automatically make your website faster.
Speed Kit ❤ Wordpress

Baqend Plugin for 1-Click-Setup
It works for them.

~2.5× Faster

~2.2× Faster
Speed Kit works across industries.
Works for Publishers.
kicker.de
Works for **Landing Pages**.

molsoncoors.com
Works for **Portals.**

realtor.com
Works for E-Commerce.

walmart.com
Works for **Aggregators**.

news.google.com
Does it work for You?

www.example.com

[Go]

test.speed-kit.com
4 ways how **Speed Kit** will help you.

- 50-300% Faster Page Loads
- Improves Scalability
- Works for Any Tech Stack
- Automatic Offline Mode
Make page speed your competitive advantage.

www.baqend.com